

“Buddy”® Poppy & VFW National Home January/February Promotion 2024

Department of California
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PROGRAM GOALS

- 1. VFW National Home Education & Community Outreach**
- 2. "Buddy"® Poppy Education & Community Outreach**
- 3. National "Buddy"® Poppy Display Contest**



**“Buddy”® Poppy & VFW National Home
January/February Promotion 2024
Page Two**

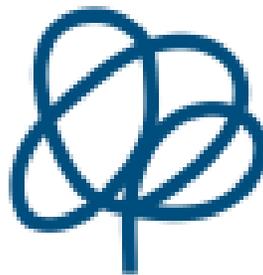
“Buddy”® Poppy

Hello. It was great seeing your creativity at work on your “Buddy”® Poppy Head Pieces presented at the January 2024 Council of Administration Meeting. Great ways of promoting the “Buddy”® Poppy. Remember to continue to promote the “Buddy”® Poppy.

Another way you can promote the Poppy is to share with your local newspaper about your Poppy drive. Let the public know about the meaning of the Poppy and the importance of their donations. Inform them how their donations can make a difference in the lives of our veterans. If you get your information shared in a local newspaper, please share the article, we’d love to see it. Share your great ideas with us all.

Remember to use the #poppiescount. Please share photos of your poppy drives with Ambassador Lisa Jackson. And watch the VFW’s latest Poppy video: <https://www.vfw.org/search-results?q=Buddy%20Poppy>. Display them in your Posts, Canteens, and at your events, including meals.

Remember to also report on your promotions so that you and your auxiliaries may have a chance to win awards. Deadline is March 31, 2024.



**V F W
N A T I O N A L H O M E**

“Buddy”® Poppy & VFW National Home

January/February Promotion 2024

Page Three

National Home

On January 7th, the VFW National Home Celebrated their 99th Birthday. The National Home has been serving Veterans and their Families since January 7th, 1925. Next year is their 100th Birthday Celebration and I’m guessing you won’t want to miss it. So, save the date, June 28th, 2025, for 100th Birthday Celebration at the National Home. You can be a part of History, as well as see the National Home for Yourself.

The National Home also opened its newly renovated Veterans Family Resource Center, which provides many valuable resources to Veterans and their families.

Membership to the VFW National Home, are you a Life Member yet?

If not, I strongly encourage you to become one today. The cost is \$50.00. You can fill out the online membership application by going to

<https://vfnationalhome.org/you-can-help/membership>

Membership to VFW National Home is different than your membership to the VFW Auxiliary. If you already are a Life Member to the VFW National Home, make sure the VFW National Home has your correct contact information, home address, phone number, email address, etc., this is essential for you to receive information from them as well as it allows them to send you your ballots during time for voting. You are paying for your membership, so. make sure your voice counts, and that you are receiving the latest updates.

One last bit, be sure to financially support the VFW National Home as you are able. You and/or your Auxiliaries may purchase Bricks, fundraise for them, make a simple donation, be creative. If you are able to send money mail checks to:

**VFW National Home
c/o Finance Director
3573 S Waverly Rd.
Eaton Rapids, MI 48827**